

It Is All About Me ... I Can Make a Positive Difference!

Think it! Say it! Do it!! ... In the Positive!!

Challenge the habit of negative talk! Just say it in the positive. **You** can do it! Watch the positive impact you can have on others and on yourself. Just rephrase whatever you say to the positive ... for yourself ... and to everybody else!

The positive presentation of your ideas, requests, and self is crucial to the **perception**, and then the **reception** of your message. You can make a positive difference in attitudes, the level of teamwork, and ultimately, the quality of your work and the work of those around you. (How to be a joy to work with!)

- *Make a Positive Connection for Greater Cooperation from Others
- *Change Your “**Don’ts**” to “**Do’s**”
- *There’s Always **Another** Way To Say It!
- *Bring Back Some of the Thrill to the Same Old Job
- *The Olympic Table-Setting Story
- *Receive Your Own Personal Standing Ovation!!

Scroll down for more juicy details

“**IT IS ALL ABOUT ME ... I CAN MAKE A POSITIVE DIFFERENCE!**” or previously entitled “**JUST SAY IT ... IN THE POSITIVE**” is an energizing, entertaining focus on a way to communicate to others and yourself. This interactive session focuses on a communication skill that greatly impacts the positive influence we have with others. Reframing, an essential leadership tool, can make a significant difference in the outcome of interactions.

Part of the session includes an inspiring story about someone who, to a lot of people, has the epitome of a thankless job. In the end, she reframes her job for herself, and makes it soar. The story serves as an inspiration to each of us as well as a focus on each individual’s choice to take charge of his/her attitude about various tasks, situations, people, etc. That attitude, in turn, impacts one’s ability to do the job.

“**It Is All About Me ...**” has an exhilarating finale, an exciting finish to serve as an encouragement and an inspiration to rejuvenate one’s aspirations, no matter what they’re doing! The big finale is set up “as if” everyone receives his or her own personal standing ovation! It is an energetic, exuberant finish with everyone receiving (and giving) a wildly enthusiastic standing ovation! It is an exhilarating way to celebrate the participants, **who they are**, what they’ve **been doing**, what they **are doing**, and what they **are going** to do!

Venues for this interactive keynote:

- +keynote,
- +kickoff,
- +closing,
- +luncheon session for state meetings,
- +conferences,
- +all-employee staff development,
- +retreats
- +departmental staff development

Presentation style

- +with humor and energy,
- +frequent change of pace,
- +a multitude of signature stories
- +participant involvement for greater long-term benefit and immediate application including group-specific examples

“Kathy Sprau has the ability to hold an audience with her dynamic and energetic presentation!”

**Jerry Prescott, Director SBC
Pamlico Community College**

“Kathy’s energy captivates her audience and fosters participation because no one wants to miss out on the fun while at the same time learning how to communicate in the positive.”

**Barbara Lee, MSW, ACSW, LCSW
Pitt County Memorial Hospital**

“I realize what a challenge it is to speak to a large group of teenagers and their parents, but you surely maintained everyone’s attention and kept them awake. I think everybody appreciated your animated and entertaining form of delivery, you had them laughing and ... thinking!”

**Tere Ruff, Academic Chair
J.H. Rose High School, Greenville, NC**